



Clàudia Domingo Ruiz

PRODUCT DESIGNER

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WORKING HISTORY

Dogfy Diet - Product Designer

April 2025 – Present

Product experience: Led the design and optimization of key user journeys across the product, from identifying UX opportunities to delivering and validating solutions.

Experimentation: Used A/B testing and user behaviour data to evaluate design decisions and iterate on conversion-focused experiences.

Design consistency: Contributed to the evolution of the product's UI and Design System, establishing patterns and documentation to improve consistency across platforms.

Product delivery: Worked closely with Engineering and Marketing to translate business and product requirements into feasible, high-fidelity experiences and ensure quality through implementation.

Prociency - UX/UI

February 2024 - November 2024

Client projects: Enagas, Repsol, Club de la Excelencia, Montreal Children's Hospital.

Designed digital products focused on B2B SaaS and internal management platforms, working on complex workflows and information-heavy interfaces.

Mecexis Studio - UX Engineer

May 2023 - January 2024

Developed digital product and business strategies for startup clients.

Designed Design Systems and digital interfaces.

Contributed to front-end development and product testing.

Worked across design and technical implementation to bridge UX and development.

Ironhack - Teacher Assistant UX/UI

October 2022 - February 2023

Reinforce and guide students

Organize group dynamics and manage teams(design critics)

Provide content to the teacher

Kantar Worldpanel - Client Service Intern

December 2019 - May 2020

Data panel extraction

Analysis within the FMCG market

Customized research studies, reports and client presentations

ACADEMIC HISTORY

Ironhack - Front-end Bootcamp

September - October 2022

Interrupted by job opportunity as Teacher Assistant UX/UI in Ironhack

Ironhack - UX/UI Bootcamp

April - June 2022

UAB - Neuromárketing Master: "Investigación aplicada al ámbito de la empresa".

2019 -2020

Eserp - Degree in Advertising, Marketing and PR

2015 -2019

Erasmus in Haagse Hogeschool- Erasmus, The Hague, Netherlands

LANGUAGES

Spanish - Native

Catalan - Native

English - Advanced

French - Fluent

TECHNICAL SKILLS

Figma

Adobe Illustrator &

Photoshop

User Research & Testing

Facial coding & Eye tracking

FRONT-END SKILLS

Html

CSS

Pug

Sass

Claude [also helps :)]